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Willingness to Pay for Water Services in Two Communities of Mutale Local Municipality, South Africa: A Case Study

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KEYWORDS Willingness to Pay. Gender. Monthly Income. Family Size. Literacy Level

ABSTRACT The provision of reliable and adequate drinking water services in rural communities is important. Here, the researchers reported on a study that evaluated the respondents' willingness to pay for water services in the two communities in Mutale Local Municipality, South Africa. The study was accomplished through open-ended questionnaire interviews with selected respondents. The study showed that respondents were dissatisfied with the unreliable water services (89.9%) but were willing to pay for water services to secure reliable water services (95.5%). The respondents with tertiary level education were willing to pay R 150 per month per 6 kilolitres. The maximum 6 kilolitres is the free basic water services that the municipality can provide without collecting water revenues. The following variables: literacy levels; household size of 3 to 6 members; the age of 40; and monthly incomes, had a significant effect (p = 0.005) on the monetary amount and the willingness to pay.